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U. S. Department of Agriculture

CROP 1940

**PIETERS - WHEELER SEED
COMPANY**

GILROY, CALIFORNIA

**WHOLESALE GROWERS
OF
HIGH QUALITY
GARDEN SEEDS**

The Mark



of Quality

Vegetable Seeds of Quality

EACH year, it is growing more apparent that the production of Vegetables is **becoming highly specialized** and is fast getting into the hands of Truckers and Market gardeners whose livelihoods depend largely on the quality of their product, and who demand from their Seedsman **True Types of Highest Merit.**

We have anticipated this growing demand for **Select Strains of Carrot, Lettuce, Onion, Etc., Etc.**, and have for the past several years devoted a considerable acreage to **Selection and Breeding** work. We are offering in this list, stocks, **Carefully Bred, Critically Rogued, Cleaned and prepared with all possible care to prevent any mixtures.** We believe that there are no better stocks obtainable and that you may depend upon them to give satisfaction to your most critical trade. Seed of doubtful quality may be purchased cheaper, but why take chances? Quality will pay in the long run.



**We Respectfully Solicit
Your Business**

**PIETERS-WHEELER
SEED COMPANY**

**For terms and conditions of Sale please see
Page 12**

LBS.	VARIETY	PRICE PER LB.
	BEET	
	Crosby's Egyptian.....	
	Detroit Dark Red.....	
	Edmand's Blood Turnip.....	
	Early Blood Turnip.....	
	Early Wonder.....	
	Good For All.....	
	Perfected Detroit.....	
	Swiss Chard, See page 6.....	
	CELERY	
	Golden Detroit.....	
	Golden Self Blanching (Dwarf Type).....	
	Golden Self Blanching (Tall Type).....	
	White Plume.....	
	Giant Pascal.....	
	Golden Plume.....	
	Utah or Golden Crisp.....	
	Celeriac Giant Prague.....	
	DILL	
	Long Island Mammoth.....	
	ENDIVE	
	Broad Batavian, Full Hearted.....	
	Green Curled.....	
	Green Curled Red Ribbed.....	
	Green Curled Pancalier.....	
	Green Curled Ruffec.....	

Select Carrot Stock

We are doing extensive selection and breeding work on Carrot and offer Choice and Improved Strains.

LBS.	VARIETY	PRICE PER LB.
	Amsterdam Forcing.....	
	Chantenay.....	
	Chantenay Long Type..... (Greater Chantenay)	
	Chantenay Red Cored.....	
	Danver's Half Long.....	
	Danver's H. L. Red Cored.....	
	Early Scarlet Horn.....	
	French Forcing.....	
	Hutchinson Danvers.....	
	Imperator.....	
	Imp. Short White.....	
	Long Orange Improved.....	
	Nantes, Coreless.....	
	Oxheart.....	
	Orange or Yellow Belgian.....	
	Streamliner.....	
	St. Valery.....	
	Tendersweet.....	
	White Belgian.....	
	White Mastodon.....	

Improved Lettuce Stocks

After devoting several years to **SINGLE** plant selection we are offering many improved strains of Lettuce, each of which is the progeny of a single plant.

Each year we are hybridizing many hundred plants of the leading varieties, with a view to obtaining **NEW SORTS** and to **IMPROVING EXISTING TYPES.**

Our Lettuce crops are **rogued by experts** as many as four times while growing, and there are **no purer or more highly bred Lettuce stocks produced than those which we are offering.**

LBS.	VARIETY	PRICE PER LB.
	All Seasons.....	
	All the Year Round.....	
	Big Boston Extra Select.....	
	Black Seeded Simpson.....	
	Black Seeded Tennisball.....	
	Brown Dutch.....	
	California Cream Butter.....	
	Chicken Lettuce.....	
	Creamy Heart.....	
	Denver Market.....	
	Early Curled Simpson.....	
	Grand Rapids.....	
	Grand Rapids..... (Tip Burn Resistant)	
	Hanson Improved.....	
	Hubbard's Market.....	

LBS.	VARIETY	PRICE PER LB.
LETTUCE CONTINUED		
	Iceberg.....
	May King.....
	Mignonette.....
	New York, P-W Selected.....
	New York, P-W, No. 12.....
	New York, P-W 54.....
	New York, P-W, 515.....
	New York, P-W, 199.....
	Paris White Cos.....
	Dark Green Cos.....
	Trianon Cos.....
	Prizehead.....
	Salamander.....
	Silesia Early Curled.....
	Unrivalled.....
	Wayahead.....
	Wheeler's Tom Thumb.....
	White Big Boston.....
	Imperial D.....
	Imperial F.....
	Imperial 44.....
	Imperial 152.....
	Imperial 615.....
	Imperial 847.....

For terms and conditions of Sale please see

LBS.	VARIETY	PRICE PER LB.
	MUSTARD	
	Fordhook.....
	Ostrich Plume.....
	Southern Giant Curled.....
	(Long Standing)	
	Florida Broad Leaf.....
	PARSLEY	
	Double Curled.....
	Hamburg Rooted.....
	Moss Curled.....
	Paramount.....
	Perfection.....
	Plain.....
	Triple Curled.....
	PARSNIP	
	All America.....
	Harris Model.....
	Hollow Crowned.....
	Improved Guernsey.....
	Short Thick.....
	SALSIFY	
	Mammoth Sandwich Island.....
	SWISS CHARD	
	Dark Green Large Ribbed.....
	Fordhook Giant.....
	Lucullus.....
	Large White Ribbed Smooth Leaf.....

For terms and conditions of Sale please see
Page 12

Selected Onion Seed

California Radish Seed

Is recognized to be
of much higher vitality than imported.

We are growing our stock seed from Transplanted Roots and offer the product as **Choice Stock**.

LBS.	VARIETY	PRICE PER LB.
	Cal. Mammoth White	
	Chinese White or Celestial	
	China Rose Winter	
	Crimson Giant	
	Early Scarlet Turnip	
	French Breakfast	
	Icicle	
	Long Black Spanish	
	Long Scarlet, Short Top	
	Round Black Spanish	
	Sparkler, Bright Scarlet, Half White Tipped	
	Vick's Scarlet Globe	
	White Tipped Scarlet Turnip	
	White Strassburg	

Sweet Peas

LBS.	VARIETY	PRICE PER LB.
	<p>Supreme Spencer Mixed</p> <p>EXTRA SELECT STRAIN</p> <p>Our stock seed is made up from the finest named varieties and contains many of the latest and best types.</p> <p>Forty to fifty distinct varieties, carefully blended, making a brilliant, showy mixture equal to anything grown.</p> <p style="text-align: center;">▼</p>	
	<p>Spencer Mixed Field Grown</p> <p>For those who require a cheaper mixture of Spencers, we are offering a Field Grown Mixture which contains many varieties, well balanced as to color.</p>	

**This Agreement
MADE IN DUPLICATE**

on

by and between

Pieters-Wheeler Seed Company

a corporation, of Gilroy, California
hereinafter called the Seller,

and

of

hereinafter called the Purchaser

WITNESSETH:

1. **Seller** agrees to sell and deliver and **purchaser** agrees to accept and pay for the varieties of seeds in the amounts, at the prices set forth in attached pages, and subject to the terms and conditions herein provided.

2. **Seller** agrees to plant, or cause to be planted, during the season of 1940 an acreage of land which will produce, under normal conditions, an amount of seed of the varieties herein named which will be sufficient to enable the seller to deliver the quantities of the seeds herein contracted for; and the seller agrees to deliver as soon as possible after harvest, such seeds in good merchantable condition, as herein defined, F. O. B. growing station, containers extra at cost, and not returnable. The terms "in good merchantable condition" is defined as seeds properly cleaned for seeding purposes, approximately free from foreign seeds distinguishable by their appearance and of a germination equal to the fair average germination of the crop of the current year.

3. In case of partial or total failure of any or all crops planted, or caused to be planted by the seller for the purpose of producing the varieties of seeds herein named, or, in case of damage to, or destruction of seller's seed stocks before planting, or to the products of such plantings, or to any seed through fire, accident or other casualty beyond seller's control, the seller shall be obliged to deliver, if at all, proportional quantities only, and, in any event, the seller shall have the right to reserve an amount of seed equal to that used in said planting.

4. Purchaser shall make payment for seeds delivered, by a trade acceptance due and payable net 60 days from date of shipment, or by cash within 30 days from date of shipment, less a discount of 1½%. Purchaser shall pay interest at the rate of 7% per annum on any overdue payments of purchase price.

If, at any time the financial condition of the purchaser becomes unsatisfactory to the seller, the purchaser agrees, upon receipt of written notice to that effect, and upon demand of the seller, to pay for the seeds in advance of shipment, less a cash discount of 1½%, and if such payment is not made within ten (10) days from receipt of such demand for payment, this agreement shall thereupon be deemed to be breached by the purchaser.

5. Except as herein otherwise expressly provided the seller gives no undertaking or warranty expressed or implied, as to description, quality or productiveness, or any other matter of any seeds sold by it and will not be in any way responsible for the crop.

6. Purchaser's claims for shortage of deliveries must be made to seller immediately on receipt of shipment and all germination tests must be made and reported in writing (including telegram) by purchaser to seller within 15 days after receipt of shipment.

In Witness Whereof, the parties have hereunto set their hands on the day and year first above written.

PIETERS - WHEELER SEED COMPANY

The Seller

By _____

_____ The Purchaser

By _____

SPECIAL INSTRUCTIONS

TERMS:

Our terms to firms of approved credit are: 60 days Net Acceptance, or 1 $\frac{1}{2}$ per cent Discount for cash inside of 30 days from date of invoice; F. O. B. Growing Station. Bags at Market Value not returnable.

CONDITIONS OF SALE:

We will continue to book contracts only as long as we have sufficient acreage, under normal conditions, to produce quantities sold. All sales subject to confirmation.

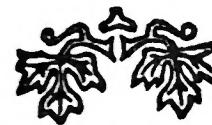
All Sales Made Subject to

Customary Disclaimer of the Seed Trade

We give no waranty, expressed or implied, as to description, purity, productiveness or any other matter of any seeds we sell and we will not be in any way responsible for them.

Besides varieties listed, we are prepared to grow from customers' stock, and will give special attention to such orders.

CORRESPONDENCE SOLICITED



**Pieters-Wheeler Seed Company
(Incorporated)**

GILROY, CALIFORNIA

Cable Address:

Wheeler, Gilroy.

Codes: Am. Seed

A.B.C.—5th Edition

SEED GROWING CONTRACT

CROP 1940

**Pieters-Wheeler Seed Company
OF GILROY, CALIFORNIA**

AND

of.....

Date.....

SHIPPING INSTRUCTIONS